

# PA TURFGRASS COUNCIL ADVERTISING & SPONSORSHIP OPPORTUNITIES

## WESTERN SHOW: February 22- 24, 2010

### PTC SPONSORSHIP OPPORTUNITIES

PTC offers its supporters more visibility at the conference and trade show through its sponsorship opportunities. Please consider one of the following levels:

- **Exclusivity - \$5000** - Recognition at the Educational Sessions and Registration desk via Power Point, Silent Auction recognition PLUS Company name and Logo on the program COVER.
- **Name Badge Sponsorship - \$2,000** – Recognition at the Educational Sessions and Registration desk via Power Point, Silent Auction recognition, Company name on name badges or lanyard.
- **Registration Sponsorship - \$1500**– Recognition at the Educational Sessions and Registration desk via Power Point, Silent Auction recognition, company name and logo on registration mailing
- **Lunch Sponsorship - \$1000** - Recognition via Power Point at Registration Desk, Company name printed inside brochure indicating sponsorship, Signage during lunch
- **Snack Break Sponsorship - \$750** – Recognition via Power Point at Registration Desk and Signage during specified break
- **Coffee Break Sponsorship - \$500** – Signage during specified break

**Deadline:** To be included in the 2010 Program Booklet as a Sponsor and receive Sponsorship Signage, you must have your contract in by **Wednesday, December 2, 2009.**

*Simply complete and submit page two of this form to sign on as a sponsor or advertiser.*

**PA TURFGRASS COUNCIL ADVERTISING & SPONSORSHIP INSERTION CONTRACT**  
**WESTERN SHOW: February, 22-24, 2010**

ADVERTISER/COMPANY NAME

DATE

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

EMAIL

**COMPLETE INFORMATION BELOW:**

**ADVERTISING**

Ad Size

\_\_\_\_\_ Artwork: Enclosed Electronically To follow via email To follow via disc

**SPONSORSHIP - please mark applicable circle (s)**

- EXCLUSIVE Sponsorship \$5000
- Name Badge Sponsorship \$2000
- Registration Brochure Sponsorship \$1500
- Lunch Sponsorship \$1000
- Snack Break Sponsorship \$750
- Coffee Sponsorship \$500

**METHOD OF PAYMENT -**

Total Amount Enclosed \$ \_\_\_\_\_

Check enclosed. Make check payable to PTC.      MasterCard      VISA

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_ Security Code (3-digit #): \_\_\_\_\_

Please return Insertion Contract, payment and materials by **November 25, 2009** to:

PTC – PO Box 550, Boalsburg, PA 16827 – (814)-237-0767 Fax